

## Payment Information

- Sponsorship: \_\_\_\_\_
- Boat entry: \_\_\_\_\_  
(\$40 per boat)
- I cannot participate in the **Sailathon** this year but would like to make a donation. Please accept my contribution of: \_\_\_\_\_

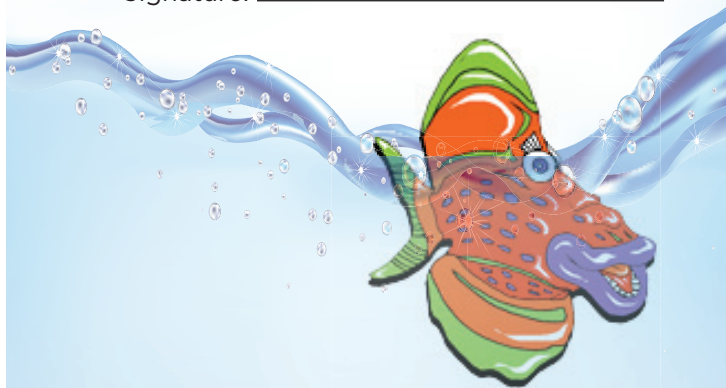
**Total Amount:** \_\_\_\_\_

- Check enclosed (*payable to CAREGIVERS*)
- Credit Card:
- VISA       Mastercard
- Discover       AMEX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_



**Return this portion with payment to:**

### CAREGIVERS

1765 Goodyear Avenue, Suite 205  
Ventura, CA 93003  
Phone: (805) 658-8530  
Fax: (805) 658-8537  
www.vccaregivers.org



## Fish Tale Heard About Town

Event Founder Andy Killion will hit the water once again this season in search for **The Ugly Fish**™.

This rare, unidentified species has tended to rear it's head in Ventura County's local waters in the fall, about the same time as CAREGIVERS' annual **Sailathon**.

"Some years ago, I was out for an early morning sail on my boat, just off Santa Cruz Island when I noticed a trail of bubbles on the ocean surface," Killion said, eager to assure that this is no fish tale. He said the pungent odor associated with **The Ugly Fish** gave way for caution.

"That distinct smell of mushrooms in the middle of the ocean has been reported in all the historical sightings," said Killion, who has been on a years-long quest to photograph the animal in it's natural habitat.

Former California Mushroom Farm Owner Jack Reitnauer recalled tales of the fish dating back to the early 60's when the mushroom farm started. **The Ugly Fish** probably thought he found a friend!" Reitnauer said. "We had one of the largest mushroom farms in the country right here on the California Coast."

At times, **The Ugly Fish** has been mistaken for the blue whale, which also has been spotted off the Channel Islands, but the distinct colors of **The Ugly Fish** give reason to believe that it is not part of the musculus species.

"**The Ugly Fish** might not actually be endangered," said retired psychology professor, Dr. Marty Kaplan. "It's more likely that the fish, which normally resides in deep waters, enjoys the attention it receives during the event. This would, in fact, make **The Ugly Fish** in reality a coy fish."



## 13th Annual Sailathon Sponsorship Opportunities

**Sunday, October 12, 2014  
Noon - 2 p.m. • Ventura Pier**

A staple charity fundraising event in Ventura County, the 13th **Sailathon**

is open to all forms of watercraft.

From sails to paddles to motors, Ventura's finest hit the waters just off the Ventura Pier for a day of fun, sun and friendly yacht club rivalry. After several

laps around the course, all are invited back to a closing reception filled with good food, signature cocktails and a sailing-themed auction and raffle.

All proceeds from the event benefit CAREGIVERS.





Founded in 1984 with a grant from the Interfaith Council on Aging and the Robert Wood Johnson Foundation, the Sisters of St. Joseph of Carondelet developed one of the original community-based models of volunteer caregiving in the United States. Today, CAREGIVERS serves hundreds of seniors in six cities throughout Ventura County — one of the largest aging populations in the Nation! Thanks to generous gifts from Individuals, Foundations, Corporations and Public Agencies, CAREGIVERS continues to respond to the important needs of homebound and frail elders.



CAREGIVERS: *Volunteers Assisting the Elderly* is 501 (c) 3 Non-Profit Agency serving homebound and frail seniors. Your donation is tax deductible to the full extent of the law. Tax ID #77-0081692 (www.vccaregivers.org).

Cut and Return

### Presenting Sponsor - \$5,000

- Logo on rotating front page of website
- Logo on event website with link to company website
- Logo on printed program materials: 5,000 buckslips distributed from Santa Barbara to San Diego, Event posters and over 1,000 event registration postcards
- Logo on eblast & Sponsor highlight on social media channels
- Business card ad in bi-annual newsletter
- Speaking opportunity at event
- Banner hanging at event
- Literature at the event
- Opportunities to meet **The Ugly Fish**
- Two boat entrees in **Sailathon**

### Anchor Sponsor - \$2,500

- Logo on event website with link to company website
- Logo on printed program materials: 5,000 buckslips distributed from Santa Barbara to San Diego, event posters and event registration postcards
- Logo on eblast & Sponsor highlight on social media channels
- Business card ad in bi-annual newsletter
- Verbal acknowledgment at event
- Literature at the event
- Opportunities to meet **The Ugly Fish**
- Two boat entrees in **Sailathon**

### Beacon Sponsor - \$500

- Logo on event website & monthly eblast
- Logo on printed program materials: buckslips distributed from Santa Barbara to San Diego, event posters and event registration postcards
- Acknowledgment in bi-annual newsletter
- Verbal acknowledgment at event
- Literature at the event
- One boat entree in **Sailathon**

### Buoy Sponsor - \$250

- Logo on event website
- Logo on printed program materials
- Sponsorship acknowledgment on eblast
- Acknowledgment in bi-annual newsletter
- Verbal acknowledgment at event
- Once boat entree in **Sailathon**

# 13th Annual Sailathon

Sunday, October 12, 2014

**Yes, I would like to become a Sailathon Sponsor**

- Presenting Sponsor (\$5,000)
- Anchor Sponsor (\$2,500)
- Beacon Sponsor (\$500)
- Buoy Sponsor (\$250)

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**I would like to register to participate in the Sailathon (\$40 entry fee if not Sponsoring)**

Skipper: \_\_\_\_\_

Boat Name: \_\_\_\_\_

Sail#: \_\_\_\_\_

Boat Type: \_\_\_\_\_

CF#: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_