

## Payment Information

- Sponsorship: \_\_\_\_\_
- Boat entry: \_\_\_\_\_  
**Early Bird Registration - \$40 per boat**  
**After October 1, 2017 - \$50 per boat**
- I cannot participate in the **Sailathon** this year but would like to make a donation. Please accept my contribution of: \_\_\_\_\_

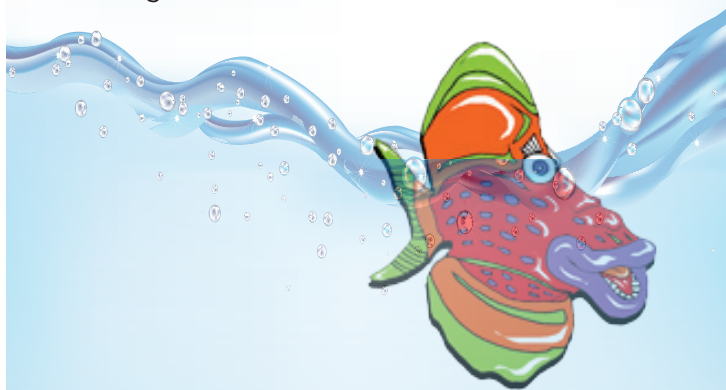
**Total Amount:** \_\_\_\_\_

- Check enclosed (*payable to CAREGIVERS*)
- Credit Card:
- VISA       Mastercard
- Discover       AMEX

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_



**Return this portion with payment to:**

### CAREGIVERS

1765 Goodyear Avenue, Suite 205  
Ventura, CA 93003  
Phone: (805) 658-8530  
Fax: (805) 658-8537  
www.vccaregivers.org



## Fish Tale Heard About Town

Event Founder Andy Killion will hit the water once again this season in search for **The Ugly Fish™**.

This rare, unidentified species has tended to rear it's head in Ventura County's local waters in the fall, about the same time as CAREGIVERS' annual **Sailathon**.

"Some years ago, I was out for an early morning sail on my boat, just off Santa Cruz Island when I noticed a trail of bubbles on the ocean surface," Killion said, eager to assure that this is no fish tale. He said the sweet, pungent odor associated with **The Ugly Fish** gave way for caution.

"That distinct smell of watermelon in the middle of the ocean has been reported in all the historical sightings," said Killion, who has been on a years-long quest to photograph the animal in it's natural habitat.

While the origins of the **The Ugly Fish** remain a mystery, locals can attest that this is no folklore. Dale Morris, who owns The Ventura Boatyard, has been in the area for three generations, and recalls old tales of **The Ugly Fish** shared by his family. "Rumor has it that **The Ugly Fish** is a very tasty, tender fish—if you can catch it," Morris said.

At times, **The Ugly Fish** has been mistaken for the blue whale, which also has been spotted off the Channel Islands, but the distinct colors of **The Ugly Fish** give reason to believe that it is not part of the Mollusca species.

"**The Ugly Fish** might not actually be endangered," said retired psychology professor, Dr. Marty Kaplan. "It's more likely that the fish, which normally resides in deep waters, enjoys the attention it receives during the event. This would, in fact, make **The Ugly Fish** in reality a coy fish."



## 16th Annual Sailathon Sponsorship Opportunities

**Sunday, October 22, 2017**  
**8:30 a.m. Registration**  
**Ventura Pier**

A staple charity fundraising event in Ventura County, the 16th **Sailathon**

is open to all forms of watercraft.

From sails to paddles to motors, Ventura's finest hit the waters just off the Ventura Pier for a day of fun, sun and friendly yacht club rivalry. After several laps around the course, all are invited back to a closing reception filled with good food, signature cocktails and a sailing-themed auction and raffle. All proceeds from the event benefit CAREGIVERS.





Founded in 1984 with a grant from the Interfaith Council on Aging and the Robert Wood Johnson Foundation, the Sisters of St. Joseph of Carondelet developed one of the original community-based models of volunteer caregiving in the United States. Today, CAREGIVERS serves hundreds of seniors in six cities throughout Ventura County — one of the largest aging populations in the Nation! Thanks to generous gifts from Individuals, Foundations, Corporations and Public Agencies, CAREGIVERS continues to respond to the important needs of homebound and frail elders.



CAREGIVERS: *Volunteers Assisting the Elderly* is 501 (c) 3 Non-Profit Agency serving homebound and frail seniors. Your donation is tax deductible to the full extent of the law. Tax ID #77-0081692 (www.vccaregivers.org).

Cut and Return

### Beacon Sponsor - \$5,000

- Beacon Sponsorship on all publicity, including 5,000 buckslips that are distributed at harbors from Santa Barbara to San Diego, 1,000 oversized postcards
- Mention in any radio interview(s)
- Featured on in-store promo materials with all restaurants offering **Ugly Fish** Signature Dishes
- Speaking opportunity on the day of the event
- Featured logo on CAREGIVERS home page and event page
- Banner featured at Ventura Pier and reception
- Personal visit by **The Ugly Fish!**
- Print publicity including CAREGIVERS *Heart & Hands* newsletter distribution to 5,000 with a business card mini
- Invitation to the awards reception
- Literature in Goodie Bags
- Social Media opportunities including Facebook, Instagram, eBlasts

### Anchor Sponsor - \$1,250

- Print publicity including CAREGIVERS *Heart & Hands* newsletter distribution to 5,000, and 1,000 oversized postcards, from Santa Barbara to San Diego
- Social Media opportunities including Facebook, Instagram, eBlasts and featured logo on the CAREGIVERS event page
- Logo on Harbor posters
- Logo on CAREGIVERS event page
- Banner featured at Ventura Pier and reception
- Invitation to the awards reception and 25 raffle tickets
- Public acknowledgement on the day of the event
- Literature in Goodie Bags

### Foghorn Sponsor - \$500

- Print publicity including CAREGIVERS *Heart & Hands* newsletter distribution to 5,000
- Acknowledgement on the day of the event
- Banner featured at awards reception
- Name on event poster
- Social Media opportunities including Facebook, Instagram, eBlasts and featured logo on the CAREGIVERS event page
- Invitation to the awards reception and 10 raffle tickets
- Literature in Goodie Bags

# 16th Annual Sailathon

Sunday, October 22, 2017

**Yes, I would like to become a Sailathon Sponsor**

- Beacon Sponsor (\$5,000)
- Anchor Sponsor (\$1,250)
- Foghorn Sponsor (\$500)

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**I would like to register to participate in the Sailathon (Early Bird entry fee - \$40 per boat if not Sponsoring; \$50 after October 1, 2017)**

Skipper: \_\_\_\_\_

Boat Name: \_\_\_\_\_

Sail#: \_\_\_\_\_

Boat Type: \_\_\_\_\_

CF#: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_